

Natural Healing Capabilities Awakened through Specialty Artwork

New Star Lighting and Vara Kamin's Impressions of Light® form strategic alliance to impact the healthcare community

Chicago, Illinois, July 2017 - New Star Lighting, a leading manufacturer of quality driven luminaires, is proud to announce their newest alliance with Vara Kamin's Impressions of Light®, Inc (VKI). The partnership will combine Kamin's unique therapeutic works of art with New Star Lighting's market leading fixtures to deliver integrative healing solutions for healthcare settings.

Vara Kamin's background: artist, author, and former public health nurse combined with her years of experience in meditation and mindfulness-based practice, has led her to become a respected thought leader in the field of art and healing, having received the designation of an Arts and Health Distinguished Fellow in 2012. By inviting the viewer to a place of personal inquiry, curiosity, and self-reflection, Kamin's paintings go beyond the boundaries of traditional forms of artwork.

In high stress medical settings, VKI Images provide a positive point of focus and a mesmerizing visual diversion for individuals of all ages and of various cultural and ethnic backgrounds. These healing Images transform the viewer's experience of themselves within their environment by stimulating active imagination and engaging the relaxation response. When VKI Images are integrated into clinical care settings as a healing modality or tool, healthcare professionals report that their patients seem less anxious, may require less sedation and need fewer staff resources to complete their treatments*.

"We are grateful to have created a strategic alliance with Vara and her team to bring an additional healing aspect to the healthcare industry," said John Persky, Vice President of Sales at New Star Lighting.

"We too, are pleased with the strategic alliance that New Star Lighting affords us. This opportunity provides our architectural and hospital clients with a straightforward integrated backlighting solution for our standard and custom layouts," said Denise Wald, Director of Operations and Project Management at VKI.

VKI Images, replicated from the original works of art by Vara Kamin, have been selected from over 100 of Kamin's paintings that have been placed in both public and private settings throughout the U.S. During the past two decades, VKI Images have been installed in various healthcare settings, including, but not limited to: adult and pediatric units, diagnostic and treatment radiology rooms, pre-and post sedation rooms, oncology treatment care centers, intensive care units, emergency departments, meditation chapels, patient-family counsel rooms, labor and delivery suites, and specialty dental clinics. Additionally, VKI Images have been installed in commercial, hospitality and residential settings.

New Star Lighting offers VKI Images available in their LED StarTile and MRI StarTile fixtures with six Images, entitled: "Moon Drops©", "Sacred Passages - Balance©", "Infinite Moments©", "Sea Garden©", "Touching Petals©", and "Bridge of Light©" to select from the collection. Additional VKI Images are available upon request. To Learn more, visit www.newstarlighting.com.

"Influenced by the science and practice of integrative medicine, I have taken the art of creative self-expression to an extended state of use. Mindfulness and stillness connect each of us with the healing, nurturing capacity from within; VKI Images provide an opening and a passageway for individuals to connect to the potential for inner peace and self-reflection." Vara Kamin, President and Artist Director, Vara Kamin Images.

About New Star Lighting

New Star Lighting has been a leading manufacturer of luminaires for more than 30 years. The company has built its business on superior customer service, innovation and developing products to overcome challenging environments across a variety of industries including healthcare, transportation, commercial and vandal-resistant settings. New Star's products are designed and manufactured in Chicago, Illinois. For additional information, visit: www.newstarlighting.com.

About Vara Kamin's Impressions of Light[®], Inc.

VKI founder Vara Kamin is a pioneer and a respected thought leader in the field of art and healing. Vara has created artwork integrating her experience in meditation and mindfulness practice, as well as intuitive, creative self-expression. Early adopters in the fields of holistic mind-body healing and stress management, recognized the potential of using Vara's artwork in hospitals and healthcare facilities. Patients, their families and staff have successfully experienced the restorative, healing, and relaxing benefits of the VKI Images. With the evolution of integrative medicine over the past 15-20 years, these unique-images are now being utilized in hospitals and healthcare facilities throughout the U.S. To learn more about Vara Kamin and VKI, visit varakamin.com.

** Note: "Kamin's paintings generate curiosity and discovery; there is also harmony that soothes and relaxes. There are research studies that assist in explaining the ability of Kamin's work to promote positive responses: exposure to aesthetically pleasing stimuli can result in the release of endorphins which help the body relax and enhance mood".*

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